



 *Women*  
Classic and contemporary,  
the brand is for women who  
take on the world with their  
innate strength.





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02



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**Mahera**

A large, stylized logo for "Mahera". The letters are white with a thick black outline. The "M" has a green-to-blue gradient fill. The "a" has a blue-to-white gradient fill. The "h" has a white-to-blue gradient fill. The "e" has a blue-to-white gradient fill. The "r" has a white-to-blue gradient fill. The "a" has a blue-to-white gradient fill. The background features a close-up portrait of a woman's face with a soft, glowing effect.



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