

# THE PASSIVE STYLE

"Fashion is very important.  
It is life-enhancing and, like  
everything that gives pleasure  
it is worth doing well."

  
*Ladies Flavour*<sup>®</sup>  
fashion is our attitude



*Parampara*  
1004  






  
*Ladies flavour*<sup>®</sup>  
Fashion to our attitude



*Parampara*  
1005  






Ladies flavour®  
fashion is our attitude

# Parampara







Ladies flavour®  
Fashion is our attitude



Parampara  
1006



1001



1002



1003



1004



1005



1006







Ladies Flavour®  
Fashion is our attitude



Parampara  
1003





  
*Ladies Flavour*<sup>®</sup>  
Fashion is our attitude

*Parampara*  
  
1001



*Ladies flavour*<sup>®</sup>  
Fashion is our attitude



"High and low isn't such a novelty thing, it's how young people interpret the life we've been given. It's how we look at luxury brands, it's how we look at heritage brands."

*Parampara*  
1002

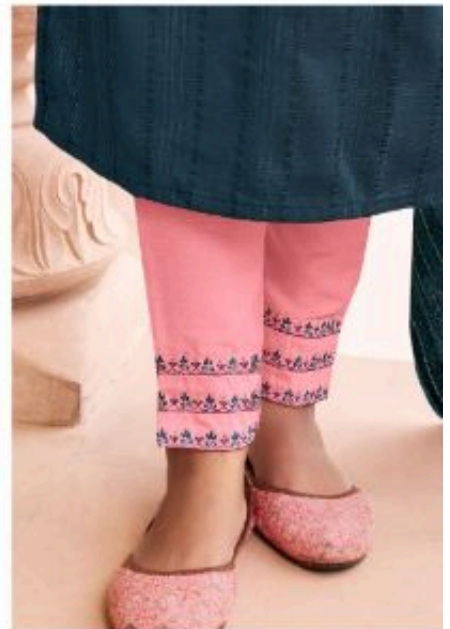


P A S S I O N



## Get's SPRING Ready

"I think our bodies are beautiful, and I think celebrating them and being comfortable in them—no matter what age you are—is important. There shouldn't be any kind of shame or discomfort around it."





EMOTION &  
GLAMORS

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."